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美丽之源·卓越之选



国药励展
Reed Sinopharm
Exhibitions



PCHi 2026

18–20 March
Hangzhou, China



LinkedIn

**2026
SALES
BROCHURE**

**& 2025
POST SHOW
REPORT**

Hangzhou PCHi 2026

2026
3.18-20

Hangzhou
Grand Convention
and Exhibition Center

More than **70,000** SQM More than **50,000** professionals

More than **800** Exhibitors More than **300** Conferences
and Activities

Transportation

Station Locations	Station Names	Metro and Bus Routes
Exhibition Center	Hangzhou Grand Convention and Exhibition Center	Metro Line 1
Exhibition Center East	Gangcheng Avenue	Metro Line 1

West Lake, Hangzhou

West Lake, located in the heart of Hangzhou, China, is one of the most famous freshwater lakes in the world. Renowned for its breathtaking natural beauty and rich cultural heritage, it has inspired poets, artists, and travelers for centuries. The lake is surrounded by lush hills, ancient temples, pagodas, and meticulously designed gardens, creating a picturesque landscape that changes with the seasons.

West Lake is divided into several sections by causeways, such as the Su Causeway and Bai Causeway, which offer stunning views and peaceful walking paths. Key attractions include the Leifeng Pagoda, Lingyin Temple, and the Three Pools Mirroring the Moon. In 2011, West Lake was designated a UNESCO World Heritage Site, recognized for its influence on Chinese garden design and its role in Chinese cultural history.

Whether visiting during the blooming spring, the lotus-filled summer, the golden autumn, or the serene winter, West Lake offers a timeless charm that captivates all who visit.





PCHi, China's No.1 Sourcing Platform for the Global Personal Care Industry

The Personal Care and Homecare Ingredients (PCHi) trade show is China's No.1 Sourcing Platform for the Global Personal Care Industry. As an innovation-led event, PCHi provides cosmetics, home and personal care manufacturers, ingredients suppliers, cosmetics packaging, machinery and product testing providers from all over the world with a quality platform for ingredients sourcing, gaining insight into global trends, conference, activities and networking with world-class experts.

Exhibitor Profile

- * Raw materials and ingredients for cosmetics, toiletries, personal care & homecare products (including hair care, skin care, oral care, coloring, fragrance, natural ingredients, preservatives, detergents, pesticides, cleaning liquids among others)
- * Laboratories and Testing
- * Packaging & Equipment
- * OEM & ODM
- * AI Technology and Applications

Visitor Profile

- * Finished product manufacturer
- * Distributor
- * Packaging supplier & producer
- * OEM/ODM
- * Raw material supplier & producer
- * Equipment manufacturer
- * Association or chamber of commerce
- * Professional research organization
- * Professional media & consulting company

Exhibiting Companies

*The below is only a selection of more than 800 companies exhibiting at PCHi, and is not listed in any particular order



PCHi2025 Post Show Report

From **19-21** February, PCHi welcomed over **50,000** Professionals from across the globe. **800+** international and local exhibiting companies from **26** countries and territories.



Key Results of Exhibitor & Visitor Survey

94%

of visitors were overall satisfied with PCHi2025

92%

of exhibitors were overall satisfied with PCHi2025

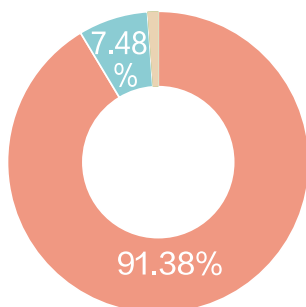
“As a multinational additives and specialty ingredients company, we see PCHi as an excellent platform to showcase our technical expertise and comprehensive solutions for the personal and home care markets—not just in China, but across Asia. PCHi provides the ideal stage to introduce innovations like this, connecting us with the right audience and driving industry conversations forward.”

Ms Jennifer Wang,
Marketing Director for Hair, Home & Oral
Ashland (China) Holdings Co., Ltd

“As a long-standing partner of Reed Sinopharm Exhibitions, JAKA Biotech recognizes PCHi as a premier platform for showcasing cutting-edge cosmetic ingredients and technologies. With its strong industry influence and global reach, PCHi provides the perfect stage to introduce our latest innovations to the market. Each year, we prioritize launching our newest products here, confident that it connects us with the right audience and fosters meaningful industry collaborations. We look forward to further strengthening our partnership with RSE and driving innovation in the beauty and personal care space.”

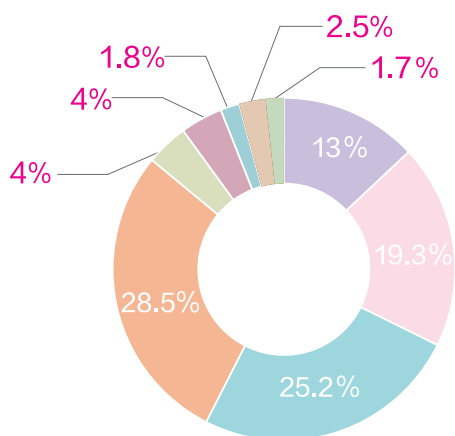
Mr Wilson Xun
Vice President
JAKA Biotech

Exhibitor Profile



- * 91.38% Ingredients
- * 7.48% Packaging, Equipment, Testing, Basic Materials
- * 1.14% Others (Trade Media, Association, etc.)

PCHi2025 Post Show Report–Visitor Survey

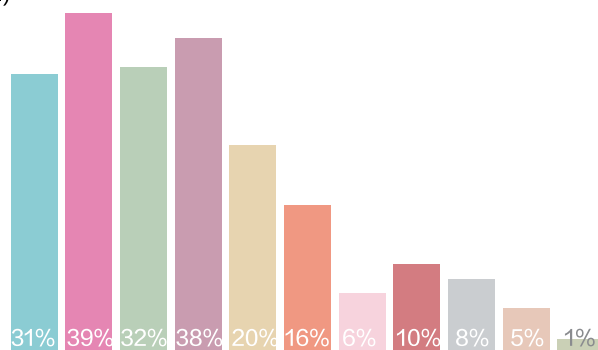


What is your job function?

- * 13% Senior management (General manager, CEO, President etc.)
- * 19.30% Purchasing / Procurement
- * 25.20% Marketing
- * 28.50% R & D
- * 4% Product Registration, Regulatory Affairs Officer
- * 4% Safety & Quality Inspection and Detection
- * 1.80% Packaging Engineer
- * 2.50% Packaging Designer
- * 1.70% Others

Which of the following product/service sectors are you interested in seeing and learning at PCHi?

- * 31% Color Cosmetic (for the face, eyes, lips, nails. etc)
- * 39% Hair Care Solutions (Hair dyes, shampoos, conditioners, etc.)
- * 32% Perfume
- * 38% Skin Care (Body, face, hand and foot care, etc)
- * 20% Sun Screen (Sun protection and repair, etc)
- * 16% Oral Care
- * 6% OEM/ODM
- * 10% Testing Equipment
- * 8% Packaging Materials
- * 5% Packaging Equipment
- * 1% Others



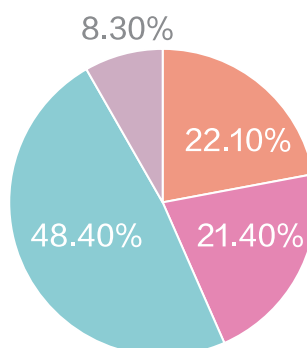
“It's my first time at PCHi, and I'm really impressed. Looking around here, I have to say that the quality and the diversity of products that I see here is really nothing behind what I see in Europe. I'm very impressed!”

Dr Gerald Renner,
Director Technical Regulatory & International Affairs
Cosmetics Europe - The Personal Care Association

Visitor role in products related purchase at your company

“My company sent me here for the first time to explore sourcing opportunities. China offers a larger market and easier access to raw materials, so we wanted to connect directly with Chinese exhibitors rather than sourcing through distributors back home. The scale of the show is impressive, and having English-speaking sales representatives was a great help. We found quality raw material suppliers and suitable alternatives for our products.”

Ms Nurulizzati Zainalabidin,
Researcher, Intramiles Sdn Bhd



- * 22.10% Decision-making
- * 21.40% Requirements specifying
- * 48.40% Recommendation
- * 8.30% Not involved in purchase

We will offer you more opportunities

PCHi Power— Conference Programme

PCHi featured the most comprehensive conference programme to date. Over the three days, **9192** delegates gained in-depth information and valuable insights from more than **200+** industry experts.

- Conference Plenary Talks: Capturing the Industry's Trends & Mapping the Pathway to the Future
- China Rules & Regulation Conference
- Ingredient Export Compliance and Trends Conference (**NEW**)
- Technology-led Advancements for Color Cosmetics Conference (**NEW**)
- Ai-driven Cosmetics Innovation and Application Conference (**NEW**)
- The 4th Cosmetic-Pharmaceutical Co-Innovation Conference—"Trans-dermal Technology and Application on Cosmetics Development"
- Research in Dermatological Science and Innovative Applications Conference
- Cosmetic R&D and Formulation Conference—Unlock the "technology password" for multi-functional cosmetics
- Industry-University-Research Institute Collaboration on Ingredient Innovation & Knowledge Exchange Conference
- Perioperative Repair in Aesthetic Medicine and Anti-aging Skincare Product Development Conference
- Innovation Nexus: Curated Technical Submissions and Presentations Conference
- International Ingredient Technology Conference
- Cosmetics Inspection and Testing: Cutting-Edge Testing Technology Driven by Science and Innovation Conference
- Sustainable Beauty Conference
- Exhibitor Workshops



PCHi Global Product Launches



Leading international brands such as Lucas Meyer Cosmetics by Clariant, Ashland, Croda, and Gattefossé, alongside prominent Chinese companies like JAKA and Shandong Freda Biotechnology, unveiled new products that are set to drive the next wave of innovation in the personal care industry. These global launches reflect the dynamic landscape of the sector, reinforcing PCHi's role as a key driver of industry trends.

PCHi Sustainability Zone



"Sustainable development" has become the global consensus in recent years. The cosmetics industry has set the trend for sustainability. The three-day forum is packed with all-covered knowledge, covering macro policies, market trends, raw materials, formulation and packaging of sustainable cosmetics and other aspects; A number of leading cosmetics brands and ingredient and packaging producers will present sustainable development solutions and best practices, while prominent Key Opinion Leaders in the industry will participate in the roundtable sessions.

PCHi New Products Showcase



A perennial feature at PCHi, the New Products Showcase conveniently gathers exhibitors' novel products in one prominent location — enabling visitors to easily discover the latest and best innovations that the industry has to offer. It also testifies to the show's reputation as the choice platform for exhibitors to introduce their latest offerings to the market.

PCHi2025 Post Show Report

Fountain Awards Winners: Earning the Industry's Nod of Approval

The PCHi Fountain Awards 2025 were presented to deserving winners across the 14 product and personnel categories.

First introduced in 2017, the PCHi Fountain Awards was established to reward the industry and spur it towards advancing research capabilities and developing cutting-edge technologies, and today, it is an influential and authoritative annual industry event.

The panel of 26 judges comprise senior experts from prestigious universities and scientific institutes, leading R&D figures from renowned organizations such as Beiersdorf, LG Household & Health Care, POLA Chemical Industries, LVMH, Unilever, China Association Fragrance, Flavor and Cosmetic Industries (CAFFCI), as well as industry experts from PCHi's Cosmetics Science & Technology Innovation Committee (CSTIC).



The Winners of PCHi Fountain Awards 2025 are:

Moisturizing / Hydrating

	Company Name	Product Name
Gold	Ichimaru Pharcos Co., Ltd	HyaluGuard
Silver	Shanghai Oli Enterprises Co., Ltd	Cellpolypid®-MBH

Anti-aging

	Company Name	Product Name
Gold	Shanghai Coachchem Technology Co. Ltd.	Anallerg®-Vitamika®
Silver	Lucas Meyer Cosmetics by Clariant	CycloRetin™
	Exsymol SAM	prolistin
	Shenzhen Winkey Technology Co., Ltd.	WKPeP® splenin

Whitening / Brightening

	Company Name	Product Name
Gold	Symrise China Holding Co., Ltd	Supervisome™ EPH
Silver	Ashland (China) Holdings Co., Ltd	natriance™ aurora extract

UV Stabilizing

	Company Name	Product Name
Gold	Shanghai Oli Enterprises Co., Ltd	OLP-3100 Cellpolypid® Zinc Oxide
Silver	DSM Vitamins (Shanghai) Ltd.,	PARSOL® SLX

Acne/Allergy Alleviation

	Company Name	Product Name
Gold	Gattefosse China	Noxifense™
Silver	Zhejiang Zhongke Zhongzhi Biotechnology Co., Ltd.	Tangola™-Gentianae Macrophylla Extract

Anti-Pollution

	Company Name	Product Name
Gold	Nutri-woods Holdings Corporation	Circumpro
Silver	Evonik Specialty Chemicals (Shanghai) Co., Ltd.	NeoPlanta® Withania

Skin Barrier Repair

	Company Name	Product Name
Gold	Jiangsu Trautec Medical Technology Co., Ltd.	Mini-ReCol® Type XVII
Silver	Nutri-Woods Bio-Tech(Beijing)Co., Ltd.	FlexiGlu
	Ruijiming (Shandong) Biotechnology	PDRN

Skin Microbiome

	Company Name	Product Name
Gold	Solabia Group	Serenibiome®
Silver	Guangzhou Youke Biotechnology Co. Ltd	SkinFlora
	Sichuan Synlight Biotech Co., Ltd.	SALECAN® Beta-Glucan

Hair Care/Scalp Care

	Company Name	Product Name
Gold	Seppic (Shanghai) Chemical Specialities Co., Ltd	XYLISHINE™ C
Silver	Guangzhou Bo Chi Bio-chemical Co., Ltd	Algaktiv® Densidyl

Green/Sustainable

	Company Name	Product Name
Gold	Dow Company	EcoSmooth™ Rice Husk Cosmetic Powder
Silver	Guangzhou Jiahua Chemical Co., Ltd. Bowei (Shanghai) Chemical Co., Ltd.	Valida T

Sensory Enhancing

	Company Name	Product Name
Gold	Wacker Chemicals (China) Co., Ltd	BELSIL® PF 200 Amphiphilic Phenyl Modified Silicone
Silver	Azelis (Shanghai) Co., Ltd.	MiyoSCREEN UZ-04/AQ(PF)

Emulsifying/Stabilizing

	Company Name	Product Name
Gold	BASF (China) Co. Ltd	Emulgade® Verde 10 MS
Silver	Lucas Meyer Cosmetics by Clariant	Pickmulse™

Best Newcomer Award

	Company Name	Name
	Nutri-Woods Bio-Tech (Beijing) Co., Ltd.	Yijie Du
	JAKA Biotech Co., Ltd.	Fang Huang

Outstanding Individual of the Year Award

	Company Name	Name
	Shenzhen Winkey Technology Co., Ltd.	Zijian Liu
	Givaudan	Amandine Scandolera
	Nutri-woods Holdings Corporation	Peng Zhang

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